



****MEDIA ALERT****

****MEDIA ALERT****

2009 UNICEF Snowflake Lighting

UNICEF TO KICK OFF THE HOLIDAY SEASON WITH MONIQUE COLEMAN

Saturday, November 21, 2009

7:00 PM

200 block of Rodeo Drive (near the intersection of Wilshire Blvd. and Rodeo), Beverly Hills

****PRESS CALL AT 6:00 PM****

Monique Coleman is an actress, singer and dancer, most well known for being one of the co-stars in the *High School Musical* movies, in which she plays Taylor McKessie. Monique has guest starred on various shows including *Boston Public*, *Malcolm in the Middle*, *Veronica Mars*, and *Bones*, competed in the 3rd Season of ABC's *Dancing with the Stars*, and co-hosted *The View*. She has also held a recurring role on *The Suite Life of Zack and Cody* and voiced the character Fontasia for the Fox animated series *The Cleveland Show*.

Designed by Ingo Maurer and featuring Baccarat crystals, the UNICEF Snowflake is an iconic fixture during the holidays and the lighting of the Snowflake symbolizes the beginning of the gift-giving season. Hanging high above the city's bustling streets, the Snowflake brightens Rodeo Drive with its sparkling Baccarat crystals and exists as a beacon of hope, peace, and compassion for children around the world.

About UNICEF

UNICEF has saved more children's lives than any other humanitarian organization in the world. Working in over 150 countries, UNICEF provides children with health care, clean water, nutrition, education, emergency relief, and more. The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy, and education in the United States.

UNICEF is at the forefront of efforts to reduce child mortality worldwide. There has been substantial progress—the annual number of under-five deaths dropped from 13 million in 1990 to 8.8 million in 2008. But still, 24,000 children die each day from preventable causes. Our mission is to do whatever it takes to make that number zero by giving children the essentials for a safe and healthy childhood. For more information, visit www.unicefusa.org.

Press Contacts:

Katherine White, Paul Wilmot Communications, 917-750-4088, kwhite@greatpress.com