



Executive Biography

Tuan A. Tran

*Vice President & General Manager, LaserJet Hardware and Technology
LaserJet and Enterprise Solutions
Hewlett-Packard Company*



Tuan Tran is the Vice President and General Manager for the LaserJet Hardware and Technology Organization within HP Printing and Personal Systems Group (PPS). In this role, Tuan is responsible for reinvigorating the core products by differentiating with connectivity and design, driving out cost, and creating products that will help reinvent the LaserJet Printing business for the next decade. Tuan's organization includes Firmware and Software, Hardware and Quality, SMB Solutions, Enterprise Fleet Management Solutions and Future Product Marketing.

Prior to this role, Tuan held numerous senior management and group marketing positions within HP's Printing Business. Most recently, Tuan was Vice President and General Manager for HP's Consumer Business. In this role, Tuan led the Consumer Inkjet Business on behalf of IPS, and the PPS India Hub. Other notable leadership positions include running the Media Supplies and Solutions Organization, the WW marketing organization for the IPG Supplies Business and the WW Marketing Organization for IPG's Consumer Imaging and Printing Group.

Tuan joined HP in 1991 and has held a variety of marketing, finance and operations positions in the Consumer Business Organization, Mobile Computing Division and the Business Printing Division in Singapore. As one of the original members of the Mobile Computing team, he was instrumental in building a successful notebook business for HP.

Tuan holds bachelor's degrees from both the University of Wisconsin-Madison and the University of Oregon. He also holds a master's degree in business administration in marketing, finance, and operations from the University of Oregon. He is based in Vancouver, Washington.