



Executive Biography

Andy Binder

*Vice President and General Manager
LaserJet Supplies and Installed Base
Hewlett Packard Company*



Andy Binder, a veteran of 26 years at HP, is currently Vice President and General Manager of Hewlett Packard's LaserJet Supplies and Installed Base business. He has worldwide P&L responsibility for the multi-billion dollar supplies and installed base business, driving strategy, development and execution. Previous to his current assignment, Andy served as General Manager of the Future Technologies Organization.

Andy began his career at HP in Boise, ID, as an engineer in the Boise Printer Division. He has also served as R&D Manager in the LaserJet Supplies Operation and in various sales and marketing roles including managing the Central US Regional Supplies Organization, Director of Competitive Intelligence for Supplies, Director of Market Development of Inkjet & Web Solutions, and Director of Ink Services & Brand Protection for Inkjet Supplies. Andy also previously served as Vice President of Current Business Management and Brand Protection for Inkjet & Printing Solutions (IPS) in Vancouver, WA.

He received his BS in Physics from Northern Illinois University, MS in Reliability Engineering from University of Arizona, and MBA/Management of Technology from National Technological University. He holds six US Patents for electro-photographic consumables inventions. He also is a Certified Reliability Engineer (CRE) and Certified Quality Engineer (CQE) with the American Society for Quality (ASQ),

Andy now resides in Eagle, Idaho with his wife, while his two sons study Bioresource Science and Engineering at the University of Washington. Andy enjoys outdoor activities and volunteers with the Boys Scouts of America, being an Eagle Scout himself.